

The Spirit of Christmas

Crackers with a conscience.



SUPPLIER OF GOODFOODMOOD®

The Story of The Spirit of Christmas Crackers

Christmas just isn't Christmas without Crackers. No wonder that every year we estimate 35 million Crackers go pop, in the UK hospitality sector alone.

But, once the parties are over, millions of plastic toys and pieces of non-recyclable waste are left behind. Many ending up in landfill – Ghosts of Christmas Past that form part of the 48 million tonnes of waste entering UK landfill every year.

This made us think: is there a more sustainable way to design crackers for our hospitality customers? The journey to create the Spirit of Christmas Crackers had begun.

Made from recycled, and recyclable FSC®-certified materials - and with no plastic or metal components – Spirit of Christmas Crackers have all the feel-good factor of traditional crackers but with a much lower environmental impact.

Even better, every Spirit of Christmas cracker you purchase helps Shelter* support people facing bad housing or homelessness at Christmas.

* Support provided by Focus Ireland in R.O.I

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LOOKING AFTER OUR PLANET

By sustainably designing our Spirit of Christmas Crackers we have prevented more than 1 million pieces of plastic from inevitably ending up in landfill.

- ✓ FSC certified materials
- ✓ Recycled materials (cardboard)
- ✓ Recyclable once used
- ✓ No plastic components

Available in two sizes:
Small / Large

Each Cracker contains:

A Hat, Joke and a donation certificate.
12" Crackers also include a 'Proudly Supporting Shelter' wooden tree decoration.



LOOKING AFTER OUR COMMUNITIES

With every Cracker pulled you will have helped Shelter* provide the vital support thousands of families need to stay in their homes, or get back on their feet.

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About Duni Blue Mission

To ensure we take the lead when it comes to sustainability, at Duni we follow our Blue Mission program. Reflecting this, our ecoecho® range offers top-quality eco-conscious materials and award-winning sustainable designs. The Spirit of Christmas Crackers add a new dimension to this assortment.

Shelter

About Shelter

Shelter helps millions of people every year struggling with bad housing or homelessness through advice, support and legal services. They campaign to make sure that, one day, no one will have to turn to them for help. They're here so no one has to fight bad housing or homelessness on their own.

Charity number 263710 (England & Wales);
SC002327 (Scotland)

